



To Business Editors
For immediate release

Haitong International Receives “Best Equity House” Award For 13 Consecutive Years

(Hong Kong, 13 August 2012) **Haitong International Securities Group Limited (“Haitong International” or “the Group”; Stock Code: 665.HK)** received today the "Best Equity House" honour in the "Prime Awards for Banking and Finance Corporations 2012" hosted by metroBOX Magazine. The Award has affirmed the Group's outstanding achievements in service excellence and innovation as well as contribution in enhancing the status of Hong Kong as an international financial centre. Taking this award into account, the Group has received the “Best Equity House in Hong Kong” accolade from international, mainland and local institutions for 13 consecutive years.

The “Prime Awards for Banking and Finance Corporation 2012” is widely recognized as the winners are adjudicated by an editorial committee and a panel of judges comprising representatives from different professional bodies and organizations according to six key benchmarks, namely Reputation, Business Performance and Achievements, Design of Products and Services, Quality, Training and Business Growth Potential.

Dr Lin Yong, Deputy Chairman and Chief Executive of Haitong International, said, “We are very honoured to receive this award. Established in 1973, Haitong International continually has kept pace with ever-changing financial markets and established a strong foundation on which to build its unrivalled strength. After many years of endeavour, the Group has successfully gained a leading presence within the brokerage industry, and has been named the ‘Best Equity House in Hong Kong’ by numerous international, mainland and local institutions for 13 consecutive years.”

Leveraging on the progressive financial market reforms introduced by the Chinese government in recent years, the Group has made strenuous efforts to develop RMB business, striving to be a leader in this arena. Haitong International launched successfully the first-ever Renminbi-denominated public fund in the market in 2010 and was also among the first batch of RQFIIs early this year. In addition, the Group has also explored further overseas business opportunities by collaborating with securities partners in Russia, the United States, Singapore, Taiwan, Malaysia, Japan and Korea to offer additional overseas products.

“Combining its years of professionalism, innovation, solid foundation and reputation with Haitong Securities’ excellent business network and solid foundation in China, Haitong International strives to expand its scope of businesses along the core areas of research, institutional sales, corporate finance and asset management, and emerge as a key platform of Haitong Securities to pursue its strategy of overseas business expansion and internationalization. Looking forward, the Group strives to become a leading global player in the industry, and a leader in the Greater China region,” concluded Dr. Lin Yong.

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Haitong International Securities Group Limited

Haitong International Securities Group Limited (“Haitong International” or “the Group”; Stock Code: 665.HK) is a subsidiary of Haitong International Holdings Limited (“Haitong International Holdings”), a company incorporated in Hong Kong and wholly owned by Haitong Securities Company Limited (“Haitong Securities”). Listed on the Shanghai Stock Exchange and the Hong Kong Stock Exchange (Stock Code: 600837.SH; 6837.HK), Haitong Securities is one of the leading securities companies in China, providing comprehensive financial services for over 4 million retail clients as well as over 12,000 institutional and high net worth clients with more than 210 sales offices spreading across over 120 cities.

Established in 1973, Haitong International has been listed on the Hong Kong Stock Exchange since August 1996. The Group is well-known for providing total quality corporate finance, asset management and brokerage services to global and local institutional and corporate clients as well as individual investors, with the determined goal of becoming a leading global player in the industry, and a leader in the Greater China region. Haitong International has a broad retail client base and extensive distribution network, with 13 branches in Hong Kong and Macau. In China, the Group has 2 representative offices in Beijing and Shanghai and 5 investment consultancy centres in major cities including Beijing, Shanghai, Guangzhou, Shenzhen and Hangzhou. Looking forward, the Group will strive to establish more presence in strategic locations in China.

Leveraging on the powerful business network and solid foundation of Haitong Securities in China, Haitong International strives to expand its scope of businesses along the core areas of research, institutional sales, corporate finance and asset management, and emerge as a key platform of Haitong Securities to pursue its strategy of overseas business expansion and internationalization. Besides, Haitong International maintains a leading presence in Renminbi products in Hong Kong, as witnessed by its successful launch of the first-ever Renminbi-denominated public fund in the market and being among the first batch of RQFII.

The comprehensive and quality financial services delivered by Haitong International have been widely recognized by the industry. In 1999, the Group was the first financial institution in Hong Kong and China to attain ISO 9002 Quality Management System Certification. In addition, the Group has been named the “Best Equity House in Hong Kong” by numerous international, mainland and local institutions for 13 consecutive years since the year 2000, including FinanceAsia, Asiamoney, Euromoney, Capital Magazine, Sing Tao Daily, QQ.COM and metroBOX.

For further information about Haitong International, please visit www.htisec.com.

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