



PRESS RELEASE

FOR IMMEDIATE RELEASE

Jefferies Initiates Coverage on Haitong International

Hong Kong, 7 July 2014 – Jefferies Group LLC (“Jefferies”) publishes its initial coverage research report on Haitong International Securities Group Limited (“Haitong International”; together with its subsidiaries, the “Group”; Stock Code: 665.HK) with target price of HK\$5.3. The market closing price of Haitong International on 7 July was HK\$4.21.

Jefferies indicated in the report that, Haitong International is adopting a "large investment banking" strategy which is likely to continue to drive its earnings growth with more capital market financing activities by Chinese companies. Jefferies states that Haitong International’s long history in Hong Kong and its parent’s Mainland background are key advantages in the Shanghai-Hong Kong connectivity plan, while it believes that Haitong International is well-structured to become a modern investment bank and sees vast potential in its FICC and asset management businesses.

Haitong International welcomes the initial coverage research report by Jefferies. Its senior management will continue to spare no effort in developing all lines of businesses of Haitong International in response to the support from its shareholders and investors.

Haitong International Securities Group Limited

Haitong International Securities Group Limited (“Haitong International”; together with its subsidiaries, the “Group”; Stock Code: 665.HK) is a subsidiary of Haitong International Holdings Limited (“Haitong International Holdings”), a company incorporated in Hong Kong and wholly-owned by Haitong Securities Co., Ltd. (“Haitong Securities”). Haitong Securities is listed on the Shanghai Stock Exchange and the Stock Exchange of Hong Kong (Stock Code: 600837.SH; 6837.HK). Being one of the leading securities companies in China, Haitong Securities provides comprehensive financial services for over 4.7 million retail clients as well as over 15,000 institutional and high net worth clients with more than 270 sales offices in the Mainland.

Haitong International Securities Company Limited, a main operating subsidiary of Haitong International, was established in 1973. Haitong International was formed in 1996 and was listed on the Stock Exchange of Hong Kong in August of the same year. Haitong International Holdings acquired Taifook Securities Group Limited in 2010. Haitong International is well-established to provide comprehensive and quality corporate finance, brokerage and margin financing, investment management, fixed income, currency and commodities as well as structured financing products and services to institutional clients and individual investors domestically and around the globe. As the only overseas business platform of Haitong Securities, the Group strives to be a modern and comprehensive financial institution with leading position in the Greater China Region.

Haitong International has a robust retail client base and extensive distribution channels, with over 10 branches in Hong Kong and Macau. The Group has 2 representative offices in Beijing and Shanghai and an overseas company Haitong International Securities Group (Singapore) Pte. Ltd. in Singapore.

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