



PRESS RELEASE

FOR IMMEDIATE RELEASE

Standard Chartered Bank Initiates Coverage on Haitong International

Hong Kong, 1 August 2014 – Standard Chartered Bank (Hong Kong) Limited (“Standard Chartered”) publishes its initial coverage research report on Haitong International Securities Group Limited (“Haitong International”; together with its subsidiaries, the “Group”; Stock Code: 665.HK), giving an “Outperform” rating with target price of HK\$5.3, which is equivalent to a 19% expected rise in stock price with respect to the market closing price of HK\$4.45 for Haitong International on 30 July.

Standard Chartered indicated in the report that, Haitong International has made notable progress in its transition from a Hong Kong local broker to a full-service investment bank and its domestic China corporate relationships and overseas distribution capability have been well recognised. As more China enterprises may switch to a Hong Kong listing due to the dysfunction of the A-share IPO market and China enterprises become increasingly active in the overseas bond market, Haitong International is well positioned to be one of the biggest beneficiaries of the trends.

Haitong International welcomes the initial coverage research report by Standard Chartered. Its senior management will continue to spare no effort in developing all lines of businesses of Haitong International in response to the support from its shareholders and investors.

Haitong International Securities Group Limited

Haitong International Securities Group Limited (“Haitong International”; together with its subsidiaries, the “Group”; Stock Code: 665.HK) is a subsidiary of Haitong International Holdings Limited (“Haitong International Holdings”), a company incorporated in Hong Kong and wholly-owned by Haitong Securities Co., Ltd. (“Haitong Securities”). Haitong Securities is listed on the Shanghai Stock Exchange and the Stock Exchange of Hong Kong (Stock Code: 600837.SH; 6837.HK). Being one of the leading securities companies in China, Haitong Securities provides comprehensive financial services for over 4.7 million retail clients as well as over 15,000 institutional and high net worth clients with more than 270 sales offices in the Mainland.

Haitong International Securities Company Limited, a main operating subsidiary of Haitong International, was established in 1973. Haitong International was formed in 1996 and was listed on the Stock Exchange of Hong Kong in August of the same year. Haitong International Holdings acquired Taifook Securities Group Limited in 2010. Haitong International is well-established to provide comprehensive and quality corporate finance, brokerage and margin financing, investment management, fixed income, currency and commodities as well as structured financing products and services to institutional clients and individual investors domestically and around the globe. As the only overseas business platform of Haitong Securities, the Group strives to be a modern and comprehensive financial institution with leading position in the Greater China Region.

Haitong International has a robust retail client base and extensive distribution channels, with over 10 branches in Hong Kong and Macau. The Group has 2 representative offices in Beijing and Shanghai and an overseas company Haitong International Securities Group (Singapore) Pte. Ltd. in Singapore.

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For further information, please contact:

Haitong International Securities Group Limited

Gloria Sze

Tel: (852) 2213 8570

Email: gloria.sze@htisec.com

Website: www.htisec.com