

## PRESS RELEASE

### Haitong International Joined Bloomberg Square Mile Relay 2014 Hong Kong Station

Haitong International gathered 10 athletes to form a team to participate in the Bloomberg Square Mile Relay 2014 Hong Kong station which was title-sponsored by Bloomberg on 6 November 2014 (Thursday) evening.

The run was hosted by the UK-founded organisation Square Mile Sport and Bloomberg is the event's global partner. It was first held in London in 2007 and this is the eighth year of race. The race had been extended to Singapore since last year and this year is the first time for the event to be held in Hong Kong. Top-tier financial institutions and corporations are invited to form teams of 10 to perform a relay run around the heart of the financial hubs for 1 mile, featuring the charisma and dynamism of these international financial centres. Hong Kong station attracted 100 teams to gather at Edinburgh Square in Central, racing along the harbour with the stunning view of Central night scene for the honour of champion with HK\$80,000 charity fund amount to be donated to the winner's selected charity organisation.

Haitong International has been concerned about the community development as well as the physical and mental healthiness of its staff. It has also been encouraging its staff to participate in the local charity events to support philanthropic acts. The Group's persistence in implementing the corporate social responsibility has resulted in the recognition as the "Caring Company" by The Hong Kong Council of Social Service for 10 consecutive years since 2004. Haitong International is honoured to participate in this race, as it has not only supported the promotion of sports in the community, but has also enabled its staff to demonstrate their talent in sports.



Photo Caption: Haitong International formed a team of 10 to join the Bloomberg Square Mile Relay 2014 Hong Kong station.