

Haitong International Successfully Completed Three HK IPO Deals

Hong Kong, 15 January, 2021 – Haitong International Securities Group Limited (“Haitong International”; 665.HK) has completed three IPO deals in Hong Kong recently, namely:

- Strawbear Entertainment Group (“Strawbear Entertainment”, 2125.HK), in which Haitong International acted as Joint Bookrunner and Joint Lead Manager;
- Cheshi Holdings Limited (“Cheshi”, 1490.HK), in which Haitong International acted as Joint Bookrunner;
- Roiserv Lifestyle Services Co., Ltd. (“Roiserv”, 2146.HK), in which Haitong International acted as Joint Bookrunner.

Strawbear Entertainment is a drama series producer and distributor in the PRC, covering the investment, development, production and distribution of TV series and web series. According to the Frost & Sullivan Report, Strawbear Entertainment ranked fourth among all drama series producers and distributors in the PRC in terms of the number of the first-run broadcast TV series in 2019. Shares of Strawbear Entertainment were successfully listed on Hong Kong Stock Exchange today, closing at HKD 10.8, up 83.67% from its IPO price.

Cheshi is an operator of online automobile vertical media platforms in China that offers automobile content produced by its in-house content team and distributed across its proprietary, comprising its PC websites, mobile websites and mobile applications, and over 1,000 business partner platforms. Shares of Cheshi were successfully listed on Hong Kong Stock Exchange today, closing at HKD 1.5, up 21.95% from its IPO price.

Roiserv is a comprehensive property management service provider in China. As of June 30, 2020, it had a total of 272 property management projects under management with an aggregate GFA under management of 52.4 million sq.m., covering 30 cities across 14 provinces, municipalities and autonomous regions in China.

Haitong International has completed 3 IPOs in Hong Kong, 3 IPOs and 4 equity financing deals globally so far this year.

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Haitong International Securities Group Limited

Haitong International Securities Group Limited (“Haitong International”; Stock Code: 665.HK), together with its subsidiaries, is an international financial institution with established presence in Hong Kong and a rapidly expanding network across the globe. It strives to serve as a bridge linking up the Chinese and overseas capital markets. The parent company of Haitong International is Haitong Securities Co. Ltd (“Haitong Securities”, Stock Code: 600837.SH; 6837.HK).

To date, Haitong International has well positioned to serve about 200,000 corporate, institutional, as well as retail and high-net worth clients worldwide. Its well-established financial services platform provides corporate finance, wealth management, asset management, institutional clients (key businesses include fixed income, currency and commodities (FICC), derivatives, institutional equities) and investments business, and a full spectrum of financial products and services. Haitong International possesses a sound risk management system that is in line with international standards. The company has been assigned a “Baa2” long-term issuer rating by Moody’s and a “BBB” long-term credit rating by Standard and Poor’s. Haitong International has a global financial servicing network covering the world’s major capital markets including Hong Kong, Singapore, New York, London, Tokyo, Mumbai, and Sydney, thereby making it to be a leading global financial institution with international competitiveness, systematic importance and brand influence.

For further information, please contact:

Haitong International Securities Group Limited

Sarah Yan

Tel : (852) 2213 8588

Email: sarah.th.yan@htisec.com

Fion Tsang

Tel : (852) 2213 8586

Email: fion.mc.tsang@htisec.com