

Haitong International Acts as Joint Sponsor for Unisound 's IPO

Hong Kong, 30 June 2025 - Haitong International Securities Group Limited (“Haitong International”) today successfully completed the initial public offering (IPO) in Hong Kong for Unisound AI Technology Co., Ltd. (“Unisound”, “the Company”, stock code: 9678.HK), in which Haitong International acted as Joint Sponsor, Sponsor-Overall Coordinator, Overall Coordinator, Joint Global Coordinator, Joint Bookrunner and Joint Lead Manager for the Company’s listing.

Unisound is an AI solution provider focusing on the sales of conversational AI products and solutions for daily life and healthcare related application scenarios in China. The Company’s business centers on empowering customers across various industries with user-centric AI solutions that improve operational efficiency, enhance decision-making and deliver better outcomes. According to the prospectus, the Company remained the fourth largest AI solution provider by revenue for each year from 2022 to 2024. In 2024, the Company ranked third by revenue in AI Solution in Daily Life and fourth in AI Solution in Healthcare in China.

As the Joint Sponsor, Haitong International played a pivotal role in leading efforts to coordinate the listing process, ensuring the timely execution of all work streams across various parties while providing tailored solutions. Throughout the project, Haitong International developed effective solutions to expedite the IPO vetting process, leveraging its in-depth understanding of the Company and proven transaction expertise. During the marketing period, Haitong International introduced high-quality investors, actively assisted the issuer to secure orders and completed the final settlement for the successful listing.

The shares were ultimately priced at HKD 205.00, raising approximately HKD 368.00 million (following the execution of the greenshoe option), with oversubscription exceeding 90 times.

Unisound possesses strengths and advantages in its industry with its market position and growth prospects being highly recognized. Haitong International will leverage the integrated financial services platform of its parent company, Guotai Haitong, to continue supporting its clients by providing a full spectrum of investment banking services and facilitating collaborative business initiatives through multi-product and cross regional support.



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Haitong International Securities Group Limited

Haitong International Securities Group Limited ("Haitong International") is an international financial institution with established presence in Hong Kong and a rapidly expanding network across the globe. It strives to serve as a bridge linking up the Chinese and overseas capital markets. The parent company of Haitong International is Guotai Haitong Securities Co., Ltd. ("Guotai Haitong Securities", Stock Code: 601211.SH; 2611.HK).

Haitong International is well positioned to serve corporate, institutional, as well as high-net worth clients worldwide. Its well-established financial services platform provides a full spectrum of financial offerings including private wealth management, corporate finance, asset management, global markets businesses. Haitong International possesses a sound risk management system that is in line with international standards. Haitong International has a global financial servicing network covering the world's major capital markets including Hong Kong, Singapore, New York, London, Tokyo and Mumbai, thereby making it to be a world-class Chinese financial institution with international competitiveness, systemic importance and brand influence.

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