

Haitong International Successfully Completed Three Hong Kong IPO Deals

Hong Kong, 12 December 2018 – Haitong International Securities Group Limited (“Haitong International”; 665.HK) has completed three Hong Kong IPO deals, namely Creative Enterprise Holdings Limited (“Creative Enterprise”; 3992.HK), Natural Food International Holding Limited. (“Natural Food”; 1837.HK), and Mobvista Inc. (“Mobvista”, 1860.HK) for which its global capital market team acted as the Joint Bookrunner and Joint Lead Manager.

Creative Enterprise is a property management services provider for public housing in Hong Kong. According to the Frost & Sullivan Report, Creative Enterprise was the largest property management services provider for public housing in Hong Kong in terms of revenue in 2017, with a market share of approximately 12.6%; and Creative Enterprise was the third largest property management services provider in residential property management services market in Hong Kong in terms of revenue in 2017, with a market share of approximately 1.5%. Shares of Creative Enterprise were successfully listed on the Main Board of the Stock Exchange of Hong Kong on 11 December 2018.

Natural Food is the second largest natural health food company in China as measured by retail sales value in 2017 with a market share of 1.7%, according to Frost & Sullivan. Natural Food offers a selection of natural health food products that cater to consumers of different age groups and needs. According to the Frost & Sullivan survey, the “Wugu Mofang” brand is the most widely-recognized natural health food brand in China, and ranked first in terms of top-of-mind brand awareness and customer satisfaction among all the natural health food brands in China and also ranked as the most frequently consumed brand among all the natural health food products in China. Shares of Natural Food were successfully listed on the Main Board of the Stock Exchange of Hong Kong on 12 December 2018.

Mobvista is a technology platform providing mobile advertising and mobile analytics services to app developers globally. According to the iResearch Report, Mobvista ranked among the top ten in the world, the second in Asia and the largest in China in terms of monetization SDK (“Software Development Kit”) average DAUs (“Daily Activited Users”) in the first half of 2018. Shares of Mobvista were successfully listed on the Main Board of the Stock Exchange of Hong Kong on 12 December 2018.

Haitong International has completed 30 IPOs in Hong Kong and 36 equity financing deals globally so far this year.

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Haitong International Securities Group Limited

Haitong International Securities Group Limited (“Haitong International”; Stock Code: 665.HK), together with its subsidiaries, is an international financial institution with established presence in Hong Kong and a rapidly expanding network across the globe. It strives to serve as a bridge linking up the Chinese and overseas capital markets. The parent company of Haitong International is Haitong Securities Co. Ltd (“Haitong Securities”, Stock Code: 600837.SH; 6837.HK).

To date, Haitong International has well positioned to serve about 200,000 corporate, institutional, as well as retail and high-net worth clients worldwide. Its well-established financial services platform provides corporate finance, wealth management, asset management, institutional clients (key businesses include fixed income, currency and commodities (FICC), derivatives, institutional equities) and investments business, and a full spectrum of financial products and services. Haitong International possesses a sound risk management system that is in line with international standards. The company has been assigned a “Baa2” long-term issuer rating by Moody’s and a “BBB” long-term credit rating by Standard and Poor’s. Haitong International has a global financial servicing network covering the world’s major capital markets including Hong Kong, Singapore, New York, London, Tokyo, Mumbai, and Sydney, thereby making it to be a leading global financial institution with international competitiveness, systematic importance and brand influence.

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